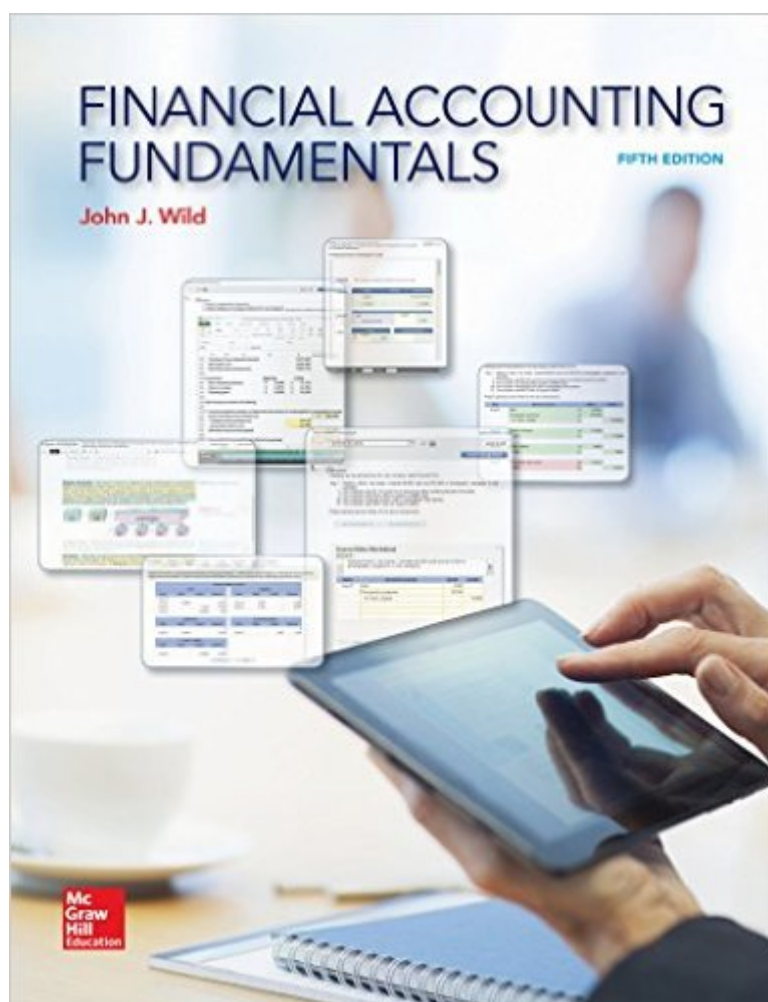


The book was found

# Financial Accounting Fundamentals



## Synopsis

NOTE: This is a standalone book. Enhancements in technology have changed how we live and learn. Working with learning resources across devices, whether smartphones, tablets, or laptop computers, empowers students to drive their own learning by putting increasingly intelligent technology into their hands. Whether the goal is to become an accountant, a businessperson, or simply an informed consumer of accounting information, Financial Accounting Fundamentals has helped generations of students succeed. Its leading-edge accounting content, paired with state-of-the-art technology, supports student learning and elevates understanding of key accounting principles. Below are the ISBNs associated with this product that do contain access codes: 0077633172 is the access card alone. 1259621731 is the book plus access card package.

## Book Information

Paperback: 736 pages

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Product Dimensions: 8.4 x 1 x 10.8 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (36 customer reviews)

Best Sellers Rank: #94,587 in Books (See Top 100 in Books) #100 in [Books > Business & Money > Accounting > Financial](#) #185 in [Books > Textbooks > Business & Finance > Accounting](#)

## Customer Reviews

Had to buy it for a college course, it seems to break down the information a bit better than the lousy instructor, but then there are random questions that start out with 1+1 and the next step asks you to determine the square root of a Dorito viewed at a 37 degree angle while performing yoga on the back of a horse running at 78% the speed of light!

School books suck. They're expensive, and most are boring. I'm not rating this on content (that would be 3 stars, or average), because let's face it, you're buying this book because you have to, so does the review on content really matter? gave me a great deal, and shipped fast, so five stars

I'm reading this for my first accounting class and it is actually a really good book for learning

accounting basics. I bought the online code, too, and I have actually enjoyed reading it and doing the work.

Its a good and straightforward book. Too bad connect accounting is not included and is a separate purchase. I use connect more than I do the book itself since it has ebook. The site did not clarify, only that access isn't guaranteed with rentals so I bought the book new. And found out connect is separate anyway! Returned it.

Use of outmoded T accounts well into the book, where the student should already be using worksheets and ledgers for everything - it's like going back to square one every 2nd chapter. Useless sidebar excursions like in Chap. 3, Asset, Liability & Owner's Equity Accounts: "WWW Inquiry: Find the URL address for Coca Cola. What is the gross profit on its income statement last available year?" As if this excursion had anything to do with the chapter's topic?! Pointless Case Studies at the end of each chapter, that lead one to useless "Critical Thinking" exercises, asking questions like, "Why should so-and-so use accepted accounting practice to record his business income", or "How would you describe the effect an incorrect entry has on the accounts? Hint: Think about the account balances and what they mean to the operation of the business." OMG - you've got to be kidding!! The book contains several typos in the exercises and problems that will throw you off if you don't catch them. Overall, the book seems to be designed to throw a student off-track more than offer straight-line guidance. The problems feature tricky phrasing designed to make you think twice, but end up being a hindrance. Don't waste your time with this one.

the book is good so far, easy to follow yet im only about 3 chapters into it. it is pretty straight forward and if you were to not take a class and tried to learn the info by using this book alone, it would probably do the trick.

Probably one of the best books from which to learn bookkeeping. If you really want to know why you do what you do in bookkeeping this book explains it better than any other I've studied - and I've studied a ton of them. It is repetitious and definitely seems a bit outdated, but bookkeeping has used the same principles since it was invented. This book will give you a deep understanding of those bookkeeping principles without confusing you. And... T-accounts are a great thing to have in your toolbox. Many times a problem can be cleared up very quickly by using them if you can't get to the answer another way. With the use of Quickbooks or Peachtree it might seem like learning all the old

stuff is a waste of time, but when something doesn't balance you'll be happy you have the background to know more than just how the software works. If you're just starting to learn bookkeeping I would highly recommend this book. It won't be the end of your learning, but it's a good place to start.

I kind of thought because it was new it would include the connect. Very disappointed. And I am out a lot of money.

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